UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A (RULE 14a-101)

SCHEDULE 14A INFORMATION

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO.)

Filed by the Registrant 凶	
File	ed by a Party other than the Registrant □
Ch	eck the appropriate box:
	Preliminary Proxy Statement
	Confidential, For Use of the Commission Only (as Permitted by Rule 14a-6(e)(2))
	Definitive Proxy Statement
\boxtimes	Definitive Additional Materials
	Soliciting Material under §240.14a-12
	Nxt-ID, Inc. (Name of Registrant as Specified In Its Charter)
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Pay	yment of Filing Fee (Check the appropriate box):
\boxtimes	No fee required
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11
	(1) Title of each class of securities to which transaction applies:
	(2) Aggregate number of securities to which transaction applies:
	(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fe is calculated and state how it was determined):
	(4) Proposed maximum aggregate value of transaction:
	(5) Total fee paid:
	Fee paid previously with preliminary materials.
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or Schedule and the date of its filing.
	(1) Amount Previously Paid:
	(2) Form, Schedule or Registration Statement No.:
	(3) Filing Party:
	(4) Date Filed:



EXPLANATORY NOTE

On October 3, 2021, Nxt-ID, Inc. (the "Company") updated certain information on its website, https://www.votefornxt-id.com/ (the "Website"), dedicated to the Company's Special Meeting of Stockholders, scheduled to be held on Friday, October 15, 2021 (the "Special Meeting").

On October 4, 2021, the Company issued a press release (the "Release"), which included a letter distributed to the Company's stockholders on October 4, 2021 from Chia-Lin Simmons, the Company's Chief Executive Officer (the "Letter"); the Company also distributed a flyer (the "Flyer") to stockholders, which was included with the Letter. The Letter provides operational and financial updates during Ms. Simmons' first one hundred days as Chief Executive Officer and reminds stockholders to vote for each of the two proposals included in the Definitive Proxy Statement that the Company filed with the Securities and Exchange Commission ("SEC") on September 17, 2021 (the "Definitive Proxy Statement"). The Flyer also includes summarized information regarding the Special Meeting proposals and encourages stockholders to vote for each such proposal.

The updated Website information, Release, Letter and Flyer each supplement the Definitive Proxy Statement and the Definitive Additional Materials filed with the SEC on September 21, 2021, September 29, 2021, September 29, 2021, September 30, 2021 and October 1, 2021.



Important Information *** Please read and confirm below before entering ***

NOTE REGARDING FORWARD-LOOKING STATEMENTS

This website contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended ("Securities Act"), Section 21E of the Securities Exchange Act of 1934, as amended ("Exchange Act") and the Private Securities Litigation Reform Act of 1995, including but not limited to statements about the business, strategy, expectations, beliefs, plans, forecasts of Nxt-ID, Inc. (the "Company," "our," or "us") or its Special Meeting of Stockholders scheduled to be held on October 15, 2021 ("Special Meeting"). The words "believe," "expect," "anticipate," "should," "could" and other expressions that indicate future events and trends identify forward-looking statements. Although forwardlooking statements contained in this website reflect our good faith judgment that we believe to be reasonable, such statements or expectations can only be based on facts and factors currently known to us and ultimately may prove to be materially inaccurate or incomplete, in whole or in part and, therefore, undue reliance should not be placed on them. Actual results could differ materially from those projected or indicated in the forward-looking statements as a result of a number of risks and uncertainties identified and discussed from time to time in the Company's filings with the Securities and Exchange Commission (the "SEC"), including those described in "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on April 15, 2021, as revised or updated for any material changes described in any subsequently-filed Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. These forwardlooking statements are not a guarantee of future performance. Forward-looking statements speak only as of the date they are posted to this website (unless an earlier date is indicated), and we do not undertake any obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by applicable securities laws. Each forward-looking statement contained in our Definitive Proxy Statement that we filed with the SEC on September 17, 2021 ("Proxy Statement"), including any amendments and supplements thereto, is specifically qualified in its entirety by this cautionary statement. You are advised to carefully read our Proxy Statement and any such amendments or supplements thereto in conjunction with the important disclaimers set forth above prior to reaching any conclusions or making any investment decisions.

ADDITIONAL INFORMATION

We have filed the Proxy Statement and proxy card with the SEC in connection with our solicitation of proxies for the Special Meeting. NXT-ID, INC. SHAREHOLDERS ARE STRONGLY ENCOURAGED TO READ THE PROXY STATEMENT (AND ANY AMENDMENTS AND SUPPLEMENTS THERETO) AND ACCOMPANYING PROXY CARD AS THEY CONTAIN IMPORTANT INFORMATION. Shareholders may obtain the Proxy Statement, any amendments or supplements to the Proxy Statement and other documents as and when filed by us with the SEC without charge from the SEC's website at www.sec.gov. Investors and shareholders can also obtain, without charge, a copy of the Proxy Statement and other relevant filed documents from our website at https://investors.nxt-id.com/financial-information/sec-filings.

DISCLAIMER

The Company shall have no obligation to update or correct any information contained on this website even if it is aware that it is inaccurate or outdated. The Company may also add, change, discontinue, remove or suspend any content posted on this website without notice and without liability at any time. No representation or warranty, express or implied, is

made as to the accuracy or completeness of any information contained on this website. The Company expressly disclaims any and all liability based, in whole or in part, on such information, any errors therein or omissions therefrom. Furthermore, the Company reserves the right to modify or change its views or conclusions at any time in the future without notice.

The Company accepts no liability and will not be liable for any loss or damage arising directly or indirectly (including special, incidental or consequential loss or damage) from use of this website, including any loss, damage or expense arising from, but not limited to, any defect, error, imperfection, fault, omission, mistake or inaccuracy on this website, its contents or associated services, or due to any unavailability of the website or any part thereof or any contents or associated services.

The information contained on this website does not recommend the purchase or sale of any security nor is it an offer to sell or a solicitation of an offer to buy any security. Furthermore, the information contained on this website is not intended to be, nor should it be construed or used as, investment, tax or legal advice. This website is not intended for use by any person or entity in any jurisdiction or country where such use would be contrary to local law or regulation.

The Company has neither sought nor obtained the consent from any third party to use any statements or information contained on this website that have been obtained or derived from statements made or published by such third parties. Any such statements or information should not be viewed as indicating the support of such third parties for the views expressed herein.

l agree

I decline

Proxy Contact:

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NXT-ID Investor Relations

investors@nxt-id.com

Investor / Media Contacts:

Jeremy Jacobs / Alan Oshiki Abernathy MacGregor <u>iri@abmac.com</u> <u>aho@abmac.com</u>



Our Growth Strategy

- NXT-ID's new leadership, with expertise in driving revenue, customer acquisition and partnerships, has a plan to grow the Company by developing and delivering new strategies and products.

Remaining listed on Nasdaq will provide shareholders with the apportunity to benefit from future value creation and will allow the Company to continue to have more access to the capital markets and more favorable capital terms.

- The reverse stock splits will ensure continued improved access to capital, which we believe will help us maintain the momentum of our business.

We recently secured a US General Services Administration contract, which gives NKT-D the opportunity to put LogicMark products into the hands of many more who need them. This allows NXT-ID to serve long term partners like the U.S. Department of Veterans Affairs (the "VA"), the largest integrated health care system in the United States, and other federal, state and local agencies.

We believe that continued access to capital and on favorable terms will also allow us to develop our technology and meet the needs of a growing market.

NXT-ID has a promising IP portfolia, much of which will need capital to be developed and launched. Our Personal Emergency Response Systems ("PERS") technology is being refed on now, more than ever - particularly in this time of COVID-19 isolation. For anyone living alone or needing increased medical attention, this technology can be a lifesaver.

None of this can be possible without your vote today "FOR" each of the reverse stock split proposals.



October 4, 2021

Nxt-ID shareholders:



As CEO of NXT-ID, I believe firmly that our Company can make a real difference in this world and that our technologies, simply put, return dignity back to those who need special care, allowing for more independent living that is truly affordable and enable our loved ones to be more mobile. We are not only devoted to healthcare, but to positively impacting individual lives in real ways.

I'm also realistic about the challenges that we face. I think that this Company has experienced too much financial and operational instability and that, for too long, it has lacked a commitment to innovation. I also believe the Company has failed to conduct regular and transparent communications with its shareholders, leading to disconnection and distrust. That ends now.

As part of a completely new leadership team at NXT-ID, we're here to set the Company on a better path. Combined, we believe that we offer the right experience, expertise and focus on excellence to place our Company on a sound footing. With your support, we are striving to make real change.

Now that I have crossed my 100-day mark at the Company, I wanted to share my priorities moving into 2022.

PRIORITY 1: BUILD TRUST AND TRANSPARENCY

We are committed to regular communications with our customers, partners and investors. We are working to transform our investor relations program so that you are aware of the progress we're making every step of the way. We want you to hear from us more often, and these letters to you are a starting point..

We are overhauling our marketing communications channels to reflect our new commitment, brand and innovations as they come to market. Just as we are committed to keeping our shareholders informed, we are also committed to keeping our customers and partners up-to-date, and to being more proactive in our direct-to-consumer outreach.

PRIORITY 2: ESTABLISH A SOLID FOUNDATION FOR INNOVATION

We're taking the time to build the right infrastructure to support future innovation and growth. A solid foundation is vital to our success. This means making sure we have the basics right, and this is where I have been spending much of my time these first several months.

We've been exploring NXT-ID's intellectual property portfolio to see what innovations we can leverage for new product development. We want to position NXT-ID for true innovation in the personal emergency response systems (PERS) category and bring in the right product, technology, marketing and finance teams to support our ambitions.

To turn the Company around, we believe it will require patience and time.

PRIORITY 3: LAUNCH AND SHIP PRODUCTS

We are focused on bringing new products to market. Not just any new products, but products that return NXT-ID to its innovative roots. In 2022, we hope to revitalize the development of regular new product launches to support the growing demand from individuals who we believe would use our products to age at home with freedom and dignity.

We recently won a US General Services Administration contract. This gives us the opportunity to better serve long-term partners like the Veterans Health Administration, as well as a number of new partners in federal, state and municipal organizations. I am personally excited to build scalable, reliable and accessible solutions for government, corporate and direct-to-consumer channels.





While we have much work ahead of us, I am pleased with our progress. Here are several recent financial developments that we wanted to highlight:

- · Completed two equity fundraisers in the last 60 days, raising gross proceeds totaling approximately \$16.5 million, from a combination of existing and new institutional investors.
- This new financing will provide working capital to allow us to reduce payment liabilities, make selective staffing additions to support our sales and product development efforts, and launch new products with proper advertising support.
- Our most recent equity raise was significantly oversubscribed, which we believe indicates that our new business plan was well received by the new institutional investors we met with.
- · Settled ongoing litigation with one of our former investors.

In closing, I wish to stress that we jeopardize our plans for the Company if we are delisted from Nasdaq. You already should have received a Definitive Proxy Statement on Schedule 14A regarding the special meeting of our shareholders, scheduled to be held on October 15, 2021 ("Special Meeting"), which was filed by the Company with the U.S. Securities Exchange Commission on September 17, 2021.

With your help, and your vote today before we commence the Special Meeting, we can regain compliance with Nasdaq requirements and continue to be listed on this major stock exchange. Otherwise, **WE WILL BE** DELISTED AS SOON AS OCTOBER 18, 2021, which would likely adversely affect the ease of trading and value of our common stock. Remaining on Nasdaq is extremely important to:

- Help us continue to support ease of trading for all shareholders
- Support our efforts to build, launch and market new products
- Better position us to achieve our goal of leading the healthcare communications market
- Keep us more visible to a broad range of investors and analysts
- Support our ability to attract and retain employees

Please vote "FOR" both reverse stock split proposals today. <u>Shareholders of record as of September 16, 2021 are entitled to vote, even if you sold your shares after this date.</u> If you have any questions or require help voting your shares, please visit our website to learn more - www.voteFORnxt-id.com - or contact our proxy solicitation firm at the telephone number and email below

> **Laurel Hill Advisory Group** 888-742-1305

NXT-id@laurelhill.com

Chia-Lin Simmons

Chief Executive Officer



Shareholders who have any questions or need assistance voting their shares should visit www.voteFORnxt-id.com, or contact the company's proxy solicitor, Laurel Hill Advisory Group, LLC. at 888-742-1305.

Registered Holders

If your shares are registered directly in your name with NXT-ID's transfer agent, VStock Transfer, LLC, you are considered the "stockholder of record" of those shares and the proxy statement for the Special Meeting is being sent directly to you by NXT-ID. Shareholders of record (that is, shareholders who hold their shares in their own name) can vote by mail, online, email, fax or in person at the Special Meeting by following the instructions provided on the proxy card.

- If you choose to submit your proxy by mail, simply mark, date and sign your proxy card and return it in the postage-paid envelope provided.
- If you choose to submit a proxy by internet, go to http://www.vstocktransfer.com/proxy to complete an electronic proxy card. Have your proxy card in hand when you access the website and follow the instructions to cast a vote. Your internet proxy must be received by 11:59 p.m. Eastern Time on October 14, 2021 to be counted.

Beneficial Owners of Shares Held in Street Name

If your shares are held in "street name" (that is, in the name of a bank or broker or other holder of record), you will receive instructions from the holder of record that you must follow in order for your shares to be voted. Internet voting will also be offered to shareholders owning shares through most banks and brokers. If your shares are held with a brokerage firm or custodial bank, you are considered the "beneficial owner" of shares held in street name, and the proxy statement for the Special Meeting was mailed or emailed to you by your broker, bank or nominee, who is considered the stockholder of record of those shares. As a beneficial owner, you have the right to direct your broker, bank or nominee on how to vote the shares held in your account.

However, holders of shares held in "street name" may not vote these shares in person at the Special Meeting unless such holders request and obtain a legal proxy from such bank, broker or other holder of record.

Forward-Looking Statements

This letter contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect managements current expectations, as of the date of this letter, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those articipated in these forward-looking statements as a result of various factors. Such risks and uncertainties, clouded fifter materially from those articipated in these forward-looking statements as a result of various factors. Such risks and uncertainties, clouded fifter materially to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly toense from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicables to applications of the Company's technology; the Company's ability to maintain its Nasdage (listing for its common stock; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the SEC.

ADDITIONAL INFORMATION

We have filed the Definitive Proxy Statement on Schedule 14A and proxy card (the "Proxy Statement") with the U.S. Securities and Exchange Commission ("SEC") on September 17, 2021 in connection with our solicitation of proxies for the Special Meeting, NXT-ID, INC. SHAREHOLDERS ARE STRONGLY ENCOURAGED TO READ THE PROXY STATEMENT (AND ANY AMENDMENTS AND SUPPLEMENTS THERETO) AND ACCOMPANYING PROXY CARD AS THEY CONTRIN IMPORTANT INFORMATION. Shareholders may obtain the Proxy Statement, any amendments or supplements to the Proxy Statement and other documents as and when filed by us with the SEC without charge from the SEC's website at www.sec.gov. Investors and shareholders can also obtain, without charge, a copy of the Proxy Statement and other relevant filed documents from our website at https://investors.nxt-id.com/financial-information/sec-fings.

>> Proxy Contact:

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>> Investor / Media Contacts:

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NXT-ID, INC. SHARES LETTER WITH SHAREHOLDERS HIGHLIGHTING

CEO'S FIRST 100 DAYS AND PLANS FOR FUTURE GROWTH

Urges Shareholders to Vote "FOR" Both of the Reverse Stock Split Proposals TODAY

OXFORD, Conn., Oct. 4, 2021 – Nxt-ID, Inc. (NASDAQ: NXTD) (the "Company" or "NXT-ID"), a provider of technology products and services for healthcare applications, today shared a letter to NXT-ID shareholders from the Company's Chief Executive Officer, Chia-Lin Simmons. The letter provides operational and financial updates from Ms. Simmons' first 100 days. It also reminds shareholders to vote **today** "FOR" each of the reverse split proposals relating to NXT-ID's common stock and Series C preferred stock, so that the Company's common stock can remain listed on Nasdaq. The special meeting of our shareholders ("Special Meeting") is scheduled to be held on Friday, October 15, 2021.

"I was first attracted to NXT-ID because of its life-changing technologies and the opportunity to make a real difference in this world. Not only do these technologies support affordable, independent living, but we are also providing immense support to caregivers," said Ms. Simmons. "I know that NXT-ID has faced numerous operational and financial challenges over the last several years, and we have identified several priorities to place NXT-ID on the right path. To enable us to continue to work towards making real change, we urge all of you, our shareholders, to vote "FOR" the two reverse stock split proposals so that we can avoid delisting from Nasdaq."

Shareholders are encouraged to review the attached letter from Ms. Simmons, which can also be found on the Company's microsite, www.voteFORnxt-id.com, and in the definitive additional materials relating to the Special Meeting recently filed by the Company with the Securities and Exchange Commission ("SEC").

Additional Information

Shareholders as of the Special Meeting's record date, September 16, 2021, will be entitled to vote at the Special Meeting. Shareholders are encouraged to read about the reverse stock split proposals in the Company's Definitive Proxy Statement on Schedule 14A that was filed with the SEC on September 17, 2021 (the "Definitive Proxy Statement"). The Definitive Proxy Statement can also be found at www.voteFORnxt-id.com. **Shareholders who have any questions or need assistance voting their shares should contact the Company's proxy solicitor, Laurel Hill Advisory Group, LLC, at 888-742-1305.**

Registered Holders

If your shares are registered directly in your name with NXT-ID's transfer agent, VStock Transfer, LLC, you are considered the "stockholder of record" of those shares and the proxy statement for the Special Meeting is being sent directly to you by NXT-ID. Shareholders of record (that is, shareholders who hold their shares in their own name) can vote by mail, online, email, fax or in person at the Special Meeting by following the instructions provided on the proxy card.

If you choose to submit your proxy by mail, simply mark, date and sign your proxy card and return it in the postage-paid envelope provided.

If you choose to submit a proxy by internet, go to http://www.vstocktransfer.com/proxy to complete an electronic proxy card. Have your proxy card in hand when you access the website and follow the instructions to cast a vote. Your internet proxy must be received by 11:59 p.m. Eastern Time on October 14, 2021 to be counted.

Beneficial Owners of Shares Held in Street Name

If your shares are held in "street name" (that is, in the name of a bank or broker or other holder of record), you will receive instructions from the holder of record that you must follow in order for your shares to be voted. Internet voting will also be offered to shareholders owning shares through most banks and brokers. If your shares are held with a brokerage firm or custodial bank, you are considered the "beneficial owner" of shares held in street name, and the proxy statement for the Special Meeting was mailed or emailed to you by your broker, bank or nominee, who is considered the stockholder of record of those shares. As a beneficial owner, you have the right to direct your broker, bank or nominee on how to vote the shares held in your account.

However, holders of shares held in "street name" may not vote these shares in person at the Special Meeting unless such holders request and obtain a legal proxy from such bank, broker or other holder of record.

About Nxt-ID, Inc.

Nxt-ID, Inc. (NASDAQ: NXTD) provides technology products and services for healthcare applications. The Company has extensive experience in access control, biometric and behavior-metric identity verification, security and privacy, encryption and data protection, payments, miniaturization, sensor technologies and healthcare applications. Through its subsidiary, LogicMark LLC, NXT-ID is a manufacturer and distributor of non-monitored and monitored personal emergency response systems sold through dealers/distributors and the United States Department of Veterans Affairs. Learn more about NXT-ID at www.NXT-ID.com. For NXT-ID corporate information, contact: info@NXT-ID.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; the Company's ability to maintain its Nasdaq listing for its common stock; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the SEC.

Investor / Media Contacts:

Jeremy Jacobs / Alan Oshiki

Abernathy MacGregor

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Proxy Contact:

Donna Ackerly

Laurel Hill Advisory Group

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PLEASE VOTE YOUR SHARES TODAY

TO PROTECT YOUR COMPANY FROM NASDAQ DELISTING

Visit www.voteFORnxt-id.com to learn how to vote TODAY

APPROVING EACH OF THE REVERSE STOCK SPLIT PROPOSALS MEANS:

- Supporting ease of trading in our common stock
- Protecting the long-term value opportunity for our stock
- Continued listing on a major stock exchange and visibility to a broad range of investors and analysts
- Continued easier access to capital to pursue growth strategy to develop new and innovative technologies
- Supporting our ability to attract and onboard new employees

NOT APPROVING EACH OF THE REVERSE STOCK SPLIT PROPOSALS LEADS TO:

- Delisting from Nasdaq as soon as October 18, 2021
- Common Stock likely quoted on less efficient and less transparent over-the-counter markets with diminished trading volume
- Potential less access to capital to fund new product development
- Potential difficulty releasing new products and creating new revenue channels
- Potential less investor and analyst interest in the Company

WE BELIEVE THE CHOICE IS CLEAR: VOTE "FOR" BOTH PROPOSALS TODAY: www.VoteFORnxt-id.com

If you require any assistance with voting your shares, please contact our proxy solicitation firm by telephone number or email :

Laurel Hill Advisory Group 888-742-1305 NXT-id@laurelhill.com



Registered Holders

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>> Investor / Media Contacts:

Jeremy Jacobs / Alan Oshiki Abernathy MacGregor jrj@abmac.com / aho@abmac.com Note: Notwithstanding the foregoing or anything to the contrary contained herein, as a precaution due to the outbreak of the coronavirus (COVID-19), the Company is planning for the possibility that there may be limitations on attending the Special Meeting in person, or the Company may decide to hold the Special Meeting on a different date, at a different location or by means of remote communication (i.e., a "virtual meeting").