

NXT-ID's Next Generation Biometric Smart Wallet Featured on NewsWatch Consumer Show on the History Channel and FYI Network Today, July 31st

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SHELTON, Conn., July 31, 2014 /PRNewswire/ -- NXT-ID, Inc., (NXTD: OTCQB) a biometric authentication company focused on the growing m-commerce market, reminds investors and consumers wanting to learn more about its next generation smart wallet, Wocket, that it will be on-air today, July 31st.

The biometrically secure Wocket smart wallet will be featured in a segment of NewsWatch, a weekly 30-minute consumer oriented television show that airs on the History Channel, FYI Network today.

The segment will air on the History Channel (6:00-6:30am ET/PT) and the FYI Network (7:00-7:30am ET).

The ION Network segment will air on August 11th from 5:30-6:00am ET/PT.

Wocket is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket. More than 10,000 cards, records, coupons, etc. and 100 voice commands can also be stored on Wocket.

Wocket is now available for advance ordering at <http://www.wocketwallet.com> at a price of \$149.99.

The full Wocket product FAQ is available to consumers and media at <http://nxt-id.com/wocket-faq>.

About NewsWatch

NewsWatch is a weekly 30-minute consumer oriented television show that airs on the History Channel, FYI Network, and ION Network. NewsWatch regularly features top technology products and services, mobile applications for iOS, Android, and Windows devices, unique and beautiful travel destinations around the world, health and medical tips, and entertainment interviews on the show. NewsWatch airs on the History Channel at 6:00-6:30am ET/PT and on the FYI Network from 7:00-7:30am ET.

NewsWatch is located in the greater Washington, DC area and has been on air for over 25 years. For more information or to watch the most recent episode, visit <http://newswatchtv.com>.

About NXT- ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s (OTCQB: NXTD) innovative MobileBio solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio suite of biometric solutions that secure consumers' mobile platforms led by the **Wocket**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.wocketwallet.com>.

NXT-ID's wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification that has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com>, <http://3d-id.net/>.

Forward-Looking Statements for NXT-ID

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward- looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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SOURCE NXT-ID, Inc.

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