

Biometric Tech Company NXT-ID Announces Wocket Smart Wallets Will be "Made in the U.S.A"

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U.S. Manufacturers to Bring First of its Kind Biometric, Identity Protection Technology to Market

SHELTON, Conn., July 15, 2014 /PRNewswire/ -- NXT-ID, Inc., (NXTD: OTCQB) a biometric authentication company focused on the growing m-commerce market, announces the next generation smart wallet, Wocket™, will be "Made in the U.S.A." The first Wockets are expected to ship to consumers in September, with advance ordering currently available at www.ocketwallet.com.

Gino Pereira, CEO of NXT-ID, said: "July is an appropriate time to announce that Wocket will be made in the USA. With most tech companies manufacturing overseas for reasons of economy, we are proud to announce that we will be partnering with MC Assembly to manufacture our biometric smart wallet in Melbourne, FL. We believe some of the highest quality products in the world are made in the USA. We hope to create a win-win situation where we can offer consumers superior product and help to create jobs in the local economy."

MC Assembly is a major manufacturing services company with operations in Winchester, Massachusetts, Palm Bay Florida and Zacatecas, Mexico. The company is focused mainly on aerospace, defense, medical, industrial, and niche telecommunications markets.

"MC Assembly is delighted to be selected as NXT-ID's manufacturing partner," said Jake Kulp, Vice President of New Business Development at MC Assembly. "This exciting new product will utilize all of the MC Assembly's leading edge technology manufacturing capital equipment as well as our global supply-chain management and planning tool sets," Mr. Kulp added. "MC Assembly remains committed to the growth of Florida base jobs and serving the high-technology central Florida manufacturing needs like those required by NXT-ID."

NXT-ID is introducing its innovative, patent-pending Wocket™, as the next natural step in the evolution of smart devices following the smart phone and smart watch. Wocket™, is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket™, . More than 10,000 cards, records, coupons, etc. and 100 voice commands can also be stored on Wocket™, .

Wocket™, is now available for advance ordering at www.ocketwallet.com at a price of \$149.99.

The full Wocket product FAQ is available to consumers and media at <http://nxt-id.com/wocket-faq/>

About MC Assembly

MC Assembly (www.mcati.com), based in Palm Bay, FL with operations in Winchester, Massachusetts, Palm Bay, Florida and Zacatecas, Mexico, is a national leader in the contract manufacturing arena. It provides turnkey solutions to original equipment manufacturers MC Assembly's capabilities include surface mount and pin-through-hole PCBAs, DFM, DFT, DFA engineering, in-circuit, functional and environmental testing, full box-build and direct order fulfillment.

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About NXT- ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s (OTCQB: NXTD) innovative MobileBio™, solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market,

launching its innovative MobileBio, a suite of biometric solutions that secure consumers' mobile platforms led by the **Wocket**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.
<http://www.wocketwallet.com>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward- looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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