



## NXT-ID Subsidiary Fit Pay Now Taking Pre-Orders for Flip™ - a Contactless Payment Device for Cryptocurrencies

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### Contactless payment instrument to be funded with value exchanged from cryptocurrency

MELBOURNE, Florida, Feb. 22, 2018 /PRNewswire/ -- Fit Pay, Inc., a wholly owned subsidiary of NXT-ID, Inc. (NASDAQ: NXTD), today announced that it is now accepting pre-orders for Flip™, a new contactless payment device that will enable cryptocurrency holders to use the value of their currency to make purchases at millions of retail locations. The new device, which was announced earlier this month, uses value exchanged from cryptocurrency to make traditional payment transactions. Pre-order Flip at [www.FliptoPay.com](http://www.FliptoPay.com).



# flip

"Flip represents an exciting expansion of the FitPay Payment Platform by connecting cryptocurrencies to the payment ecosystem," said Michael Orlando, COO of NXT-ID and President of Fit Pay, Inc. "We founded Fit Pay to fundamentally change the payment experience, and making contactless payments with cryptocurrency is a big step toward that goal."

Flip's near field communication (NFC) antenna allows it to transact payments at any retail point of sale location that accepts contactless payments. Flip will store a preloaded amount of U.S. dollars that are exchanged from the user's existing cryptocurrency account. It includes a digital wallet that allows the user to set how much value they would like their Flip to hold and when they would like it to reload. Flip does not need to be charged. Initially, Flip will accept value exchanged from Bitcoin and will potentially expand to other cryptocurrencies in the future.

"Flip's coin-shaped form factor and distinctive coloring are definitely attention grabbing," said Orlando. "Early adopters who are already into Bitcoin, can now pre-order Flip and be among the first to make a contactless payment with their cryptocurrency."

"NXT-ID's expansion into the cryptocurrency space is a natural extension of our leading edge fintech capabilities," said Gino Pereira, CEO of NXT-ID. "In addition to helping make crypto currencies more usable on a daily basis we are also pursuing applications for blockchain technology in our core payment and healthcare businesses. "

Consumers interested in purchasing Flip can pre-order the device at [FliptoPay.com](http://FliptoPay.com). The retail price for Flip is \$29 with standard shipping included. There are account and exchange fees associated with maintaining a Flip digit wallet. Initial deliveries expected in the second quarter of 2018. Customers will only be charged when the product is shipped to them. Flip is currently only available in the United States. For more information, visit [FliptoPay.com](http://FliptoPay.com).

**NXT-ID, Inc. and Fit Pay, Inc.**

[NXT-ID, Inc.](http://NXT-ID, Inc.) (NASDAQ: NXTD) provides a comprehensive platform of technology products and services that enable the Internet of Things (IoT). With

extensive experience in access control, biometric and behavior-metric identity verification, security and privacy, encryption and data protection, payments, miniaturization and sensor technologies, NXT-ID develops and markets groundbreaking solutions for payment and IoT applications. Its industry-leading technology products and solutions include MobileBio®, a suite of biometric solutions that secure consumers' mobile platforms, the [Wocket™](#) a next-generation smart wallet and the [Flye](#), a digital credit card developed in collaboration with WorldVentures. NXT-ID includes three mobile and IoT-related subsidiaries: [LogicMark, LLC](#), a manufacturer and distributor of non-monitored and monitored personal emergency response systems ("PERS") sold through dealers/distributors and the United States Department of Veterans Affairs; [Fit Pay, Inc.](#), a proprietary technology platform that delivers end-to-end solutions to device manufacturers for contactless payment capabilities, credential management, authentication and other secure services within the IoT ecosystem, and 3D-ID LLC, which is engaged in biometric identification and authentication. Learn more about NXT-ID at [www.nxt-id.com](http://www.nxt-id.com). NXT-ID Inc. Corporate Contact: [info@nxt-id.com](mailto:info@nxt-id.com). FitPay and the FitPay Payment Platform are trademarks of Fit Pay, Inc.

**Forward-Looking Statements for NXT-ID:** This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

**Media Contacts:**

Chris Orlando	D. Van Zant
<a href="mailto:chris@fit-pay.com">chris@fit-pay.com</a>	<a href="mailto:press@nxt-id.com">press@nxt-id.com</a>
1.760.468.7273	1.800.665.0411

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