

NXT-ID and FitPay to Exhibit at Money20/20, 2017

October 17, 2017

MELBOURNE, Florida, October 17, 2017 /PRNewswire/ --

NXT-ID, Inc. (NASDAQ: NXTD), a provider of payment, credential management, and authentication platform services, announces it will be exhibiting at the 2017 Money20/20 event taking place October 22 - 25, 2017 in Las Vegas, NV. The annual event, which brings together more than 11,000 financial services and payment industry executives, will provide an opportunity for NXT-ID to highlight its security, payment, authentication and credential management solutions.

NXT-ID and its subsidiary FitPay, Inc. will be featured in Booth 1247 on the exhibition floor at the conference. The booth will include live demonstrations of the company's payment technology, including the Garmin(R) vívoactive(R) 3 smartwatch with Garmin PayTM powered by FitPayTM. FitPay recently announced that it is working with Garmin International Inc. (NASDAQ: GRMN) to add payment capabilities to the vívoactive(R) 3, enabling it to transact contactless payments at near-field communication-enabled point-of-sale locations through the Garmin PayTM feature.

In addition to its participation in the exhibition, NXT-ID and FitPay executives will be meeting with banking and payment industry leaders, service providers and members of the media from throughout the payment and financial services ecosystem.

Money20/20 is the world's largest marketplace for ideas, connections and deals in payments and financial services. It brings together leaders representing every sector of the industry to seize new business opportunities, strengthen partnerships and discover the latest disruptions.

With more than 11,000 attendees, including more than 1,700 CEOs and presidents, from 4,500 companies and 85 countries, expected at the 2017 U.S. event, Money20/20 brings together the who's who of an industry that's revolutionizing the future of money.

More information about the 2017 Money20/20 event and NXT- ID's Money20/20 company profile can be found at: https://us.money2020.com/companies/nxt-id

About NXT- ID, Inc.

NXT-ID. Inc. (NASDAQ: NXTD) provides a comprehensive platform of technology products and services that enable the Internet of Things (IoT). With extensive experience in access control, biometric and behavior-metric identity verification, security and privacy, encryption and data protection, payments, miniaturization and sensor technologies, NXT-ID develops and markets groundbreaking solutions for payment and IoT applications. Its industry-leading technology products and solutions include MobileBio(R), a suite of biometric solutions that secure consumers' mobile platforms, the Wocket(TM), a next-generation smart wallet and the Five, a digital credit card developed in collaboration with WorldVentures.

NXT-ID includes three mobile and IoT-related subsidiaries: LogicMark_LLC, a manufacturer and distributor of non-monitored and monitored personal emergency response systems ("PERS") sold through dealers/distributors and the United States Department of Veterans Affairs; EitPay_Inc., a proprietary technology platform that delivers end-to-end solutions to device manufacturers for contactless payment capabilities, credential management, authentication and other secure services within the IoT ecosystem, and 3D-ID_LLC, which is engaged in biometric identification and authentication. Learn more about NXT-ID at http://www.nxt-id.com. FitPay and the FitPay Payment Platform are the sole property of FitPay, Inc. For NXT-ID Inc. corporate information contact: info@nxt-id.com

About Garmin

Garmin International Inc. is a subsidiary of Garmin Ltd. (Nasdaq: GRMN). Garmin Ltd. is incorporated in Switzerland, and its principal subsidiaries are in the United States, Taiwan and the United Kingdom. Garmin and vivoactive are registered trademarks, and Garmin Pay is a trademark of Garmin Ltd. or its subsidiaries.

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities
Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve
certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's
business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of
various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology
through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the
availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's
ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of
any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and
uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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