

# NXT-ID Inc. Issues Update on flye™ Smart Cards to WorldVentures - flye First Global Enters New Markets

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NXT-ID, Inc. (NASDAQ: NXTD) ('NXT-ID' or the 'Company'), a security technology company, announces it has, to date, delivered approximately sixty thousand *flye* \*\*msmart cards to WorldVentures\*\*, a leading direct seller of global travel and leisure club memberships.

WorldVentures, following beta testing in the US, the company has now introduced their smart card to their members in a 'flye First' global promotion, calling it the world's most cutting-edge technology that provides convenience and unprecedented security.

WorldVentures recently announced in Singapore that flye First is now available to members in Singapore and South Africa; to be followed by Budapest in the near future.

The flye™ proprietary wireless smart card was created byNXT-ID for WorldVentures DreamTrips™ members. DreamTrips is a travel club and entertainment community where Members enjoy exciting excursions year-round to extraordinary destinations. WorldVentures currently has over 500,000 DreamTrips Members in 30 countries.

Mike Remedios, CTO of WorldVentures and Director of NXT-ID, Inc said, "We are looking forward to accelerating the roll out of flye as we progress through the year. The feedback from our community on this technology has been tremendously positive."

Gino Pereira, Chief Executive Officer of Nxt-ID, Inc. stated, "We are excited to support WorldVentures as they continue the roll out of the flye card and we will be enhancing our supply chain and customer support systems to service demand as necessary."

Video: https://www.youtube.com/watch?v=pS2zqW8cAu8&feature=youtu.be&a

#### **About WorldVentures**

WorldVentures is a privately held company based in Plano, Texas, that sells travel and leisure club memberships providing a diverse set of products and experiences. The company's goal is to help Independent Representatives, DreamTrips™ Members and employees achieve more fun, freedom and fulfillment in their lives. WorldVentures uses the direct sales model to go to market with active Representatives and members worldwide. For more information, visit <a href="http://www.worldventures.com/">http://www.worldventures.com/</a>

### About NXT-ID, Inc.

NXT-ID, Inc. (NXTD) is a security technology company providing security for finance, assets, and healthcare. The Company's innovative MobileBio® solution mitigates risks associated with mobile computing, m-commerce, and smart OS-enabled devices. With extensive experience in biometric identity verification, security and privacy, encryption and data protection, payments, miniaturization and sensor technologies, the Company partners with industry leading companies to provide solutions for modern payment and the Internet of Things ("IoT") applications. The Company's wholly-owned subsidiary, LogicMark, LLC, manufactures and distributes non-monitored and monitored personal emergency response systems ("PERS") sold through the United States Department of Veterans Affairs ("VA"), healthcare durable medical equipment dealers and distributors and monitored security dealers and distributors. http://www.nxt-id.com.

A wholly-owned subsidiary of NXT-ID, <u>Fit Pay, Inc.</u> is led by former CyberSource and Visa executives with more than 50 years of payment and identity authentication domain expertise. With payment capabilities enabled by Fit Pay, wearable and IoT device manufacturers can create customer loyalty, tap into recurring revenue streams, open new markets, and differentiate their products in an increasingly competitive market. The company was named a <u>'Startup of the Year'</u> for payment technology by industry publication Paybefore. Learn more at <a href="http://www.fit-pay.com">http://www.fit-pay.com</a> or on <a href="http://www.fit-pay.com">Twitter</a>.

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities
Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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