

NXT-ID Media Alert; Publication in Spring 2017 Nordic Semiconductor's Quarterly Technology Magazine

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NXT-ID, Inc. (NASDAQ: NXTD) ("NXT-ID" or the "Company"), a security technology company, issued a media alert for the recent publication in the Spring 2017 edition of Nordic Semiconductor's (NOD.OL) quarterly technology magazine - ULP Wireless Quarter.

Ultra compact module supports plug-and-play security applications

U.S. security technology company, NXT-ID, has unveiled its IoT Stamp module, designed for integration into wearables, portable devices, and Internet of Things (IoT) applications. The IoT Stamp is said to have the smallest footprint of any combined Bluetooth low energy and NFC module on the market.

Powered by Nordio's nRF52832 SoC, the module is designed as a 'drop-in' solution to help manufacturers, with little or no RF expertise, reduce time-to-market. The module supports identity management, multifactor biometric authentication, and payment methods including Bluetooth low energy, NFC, and dynamic magnetic stripe.

The IoT Stamp can be used with a range of batteries from 10 to 480 mAh or above. With a 10 mAh battery the IoT Stamp can last for several months between recharges, thanks to the nRF52832 SoC, as well as other low power techniques including motion activation, a low power touch control user interface, and patent-pending ultra low power 'buttonless' wake-up.

"Nordic's product provided us with both a Bluetooth low energy and NFC solution on a single chip, giving us a smaller footprint, as well as the low power consumption we required," says David Tunnell, NXT-ID CTO and Executive VP.

Link to full article:

http://www.nordicsemi.com/eng/News/ULP-Wireless-Quarter/ULP-Wireless-Q-Spring-2017

About NXT- ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc. (NASDAQ: NXTD) is a security technology Company providing security for finance, assets, and healthcare. The Company's innovative MobileBio® solution mitigates risks associated with mobile computing, m-commerce, and smart OS-enabled devices. With extensive experience in biometric identity verification, security and privacy, encryption and data protection, payments, miniaturization and sensor technologies, the Company partners with industry leading companies to provide solutions for modern payment and the Internet of Things ("IoT") applications. The Company's wholly owned subsidiary, LogicMark, LLC, manufactures and distributes non-monitored and monitored personal emergency response systems ("PERS") sold through the United States Department of Veterans Affairs ("VA"), healthcare durable medical equipment dealers and distributors and monitored security dealers and distributors. http://www.nxt-id.com

About Nordic Semiconductor

Nordic Semiconductor ('Nordic') is a fabless semiconductor company specializing in ultra low power (ULP) short-range wireless communication in the license-free 2.4-GHz and sub-1-GHz Industrial, Scientific and Medical (ISM) bands. Nordic is a Norwegian public company listed on the Oslo stock exchange (OSE: NOD).

Nordic's ULP wireless solutions enable its customers to build wireless connectivity into everything from mainstream consumer PC peripherals, sports & fitness devices, toys and RF remote controls through to the most advanced and innovative 'game-changing' wireless devices such as beacons, health monitors and home automation and other Internet of Things (IoT) applications - while exceeding end users' expectations in terms of features, performance and price.

The company designs and manufactures five product families: The nRF52 Series of ULP RF Systems-on-Chip (SoCs), powered by an ARM® Cortex™ M4F processor and based on a common silicon architecture that supports Bluetooth® low energy, ANT™ and 2.4GHz proprietary RF software protocols, the nRF51 Series SoCs, multiprotocol devices that share a similar architecture to the nRF52 Series but are powered by an ARM Cortex M0 processor, the µBlue™ Series of Bluetooth low energy ICs, the nRF24L Series of 2.4GHz RF SoCs and the nRF24AP2 Series of ANT Connectivity Integrated Circuits (ICs). In addition, Nordic supplies the nRF2460 audio streamer and Sub 1-GHz Series, an ideal solution for longer-range industrial, home automation and wireless monitoring applications.

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities
Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve
certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's
business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of
various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology
through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the
availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's
ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of
any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and
uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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