

NXT-ID, Inc. Demonstrates New Module for IoT Devices at the Consumer Electronics Show, 2017

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NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a security technology company, announces that, in cooperation with Nordic Semiconductor, ASA. (OSE:NOD), the Company demonstrated a miniature module within a wearable smart band to enable devices powering the IoT (Internet of Things). The "IoT Stamp" is an intelligently connected electronics module that is small enough and low power enough to fit within most devices, even a smart card or a watch band. Key functionality includes patent pending ultra-low power "buttonless" wake-up, motion activation, and personalized services including identification services, multi-factor biometric authentication, and payment technologies including Near-Field Communications(NFC) and wireless magnetic stripe (Wi-Mag).

Gino Pereira, Chief Executive Officer of NXT-ID stated, "The "IoT Stamp" enables a new class of "intelligently-connected" devices that only connect to the internet when required and utilizes our patented dynamic pairing technology to secure communications between devices. We believe this is the first time Bluetooth Low Energy (BLE) and NFC technologies have been integrated on the same chip which was supplied by Nordic. This module, once fully developed, will be made available for sale to manufacturers of products that require highly capable, miniature, low power electronics for communication and payments.

For more information on NXT-ID, Inc go to: http://www.nxt-id.com

About NXT- ID Inc. - Mobile Security for a Mobile World

Nxt-ID, Inc. (NASDAQ: NXTD) is a security technology Company providing security for finance, assets and healthcare. The Company's innovative MobileBio® solution mitigates risks associated with mobile computing, m-commerce and smart OS-enabled devices. With extensive experience in biometric identity verification, security and privacy, encryption and data protection, payments, miniaturization and sensor technologies, the Company partners with industry leading companies to provide solutions for modern payment and the Internet of Things ("IoT") applications. The Company's wholly owned subsidiary, LogicMark, LLC, manufactures and distributes nonmonitored and monitored personal emergency response systems ("PERS") sold through the United States Department of Veterans Affairs ("VA"), healthcare durable medical equipment dealers and distributors and monitored security dealers and distributors.

http://nxt-id.com/, http://www.logicmark.com.

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities
Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve
certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's
business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of
various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology
through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the
availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's
ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of
any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and
uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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