



## **NXT-ID, Inc. Announces Gregory M. Johnson, Head of Business Relationships for Capital One, Joins Advisory Board**

April 26, 2016

### **Company Continues to Build its Team of Financial Services and Retail Experts to Maximize NXT-ID's Disruptive Technologies**

MELBOURNE, Florida, April 26, 2016 /PRNewswire/ --

NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a company focused on the growing mobile commerce market announces that Mr. Gregory M. Johnson has been appointed to its Board of Directors.

Gregory is currently Head of Business Relationships for Capital One and is leading a B2B growth strategy that includes building out new high touch dialogic channels and partnerships that attract and grow relationships with small businesses and mid-market companies in the US.

Prior to joining Capital One, Gregory spent 17 years at American Express Company working in Consulting Services, Business Travel, Commercial Card, and the OPEN Small Business brand forming strategy and architecting large client facing teams to acquire and grow customers through various channels.

Gregory earned his Bachelor's degree in Business Administration and Marketing from Arizona State University and went on to complete his Executive MBA.

Gino Pereira, Chief Executive Officer, said, "Gregory's current expertise and experience in the financial payment space brings a fresh perspective to NXT-ID's strategic planning. We have a formidable team of Directors and advisors to maximize growth for the Company."

Gregory M. Johnson said, "I'm excited to be joining the Advisory Board of NXT-ID at a time when there is so much disruption and opportunity in the payment space. I believe that the Company's technologies are well suited to the future direction of mobile payments and that I look forward to contributing to the Company's growth prospects."

Gregory joins a notable advisory board consisting of:

Mr William Fields is currently the Chairman of Fields Texas Limited LLC (a private investment and retail advisory firm) and Four Corners Sourcing LLC. In his twenty-five-year career at Wal-Mart Inc., Mr. Fields held various executive positions, which included Assistant to Sam Walton (Founder of Wal-Mart Inc.), Senior Vice President of Distribution & Transportation, Executive Vice President of Wal-Mart Inc. and President and CEO of the \$68 billion Wal-Mart Retail Stores Division. Mr. Fields was responsible for the strategic planning, execution and oversight for operations, merchandising, marketing and logistics for over 2,000 stores and 700,000 employees.

After Mr. Fields departure from Wal-Mart, he served as Chairman and CEO of Blockbuster Entertainment Group and the President and CEO of Hudson's Bay Company. He currently holds board positions with Lexmark International Inc., Escort Inc., The Joint Corp, General Foam Plastics and Biosara.

Mr. Lawrence Flanagan - President and CEO of AARP Member Services and formerly the Executive Dean at the University of New Haven College of Business. Flanagan is regarded as one of the most accomplished global marketing leaders in the country.

Prior to his career in academia, he spent nearly three decades in corporate America as an executive at MasterCard Worldwide, the Procter & Gamble Company and L'Oreal USA. As the global chief marketing officer at MasterCard, he managed a \$1.5 billion budget, directed marketing strategies in more than 50 countries and helped launch the company's hugely successful, "Priceless" advertising campaign. He also established strategic partnerships with Major League Baseball, the PGA Tour and Champions League soccer in Europe and was part of the executive team that spearheaded MasterCard's highly successful initial public offering in 2006.

Mr. Ken Moy- Director of Global Payments and Emerging Commerce at Subway. He was formerly senior vice president and Group Head of US Emerging Payments at MasterCard Worldwide.

Ken has extensive experience in large-scale rollouts, partnerships, corporate development, strategic planning, business administration and product management. He launched MasterPass, the firm's digital wallet solution and important pillar to overall strategy, achieving over 25,000 online merchants, and wallet distribution with over 20 financial institutions. He led an exclusive agreement with Google, Citibank and First Data to launch Google Wallet, the first commercially available mobile payment solutions. He also led an exclusive agreement with Intel for access to embedded technology in Intel PCs to deliver enhanced security and user experience for electronic ecommerce.

About NXT-ID

NXT-ID is an emerging growth technology company that is focused on products, solutions, and services for security on mobile devices. Our core technologies consist of those that support digital payments, biometric identification, encryption, sensors, and miniaturization. We have three distinct lines of business that we are currently pursuing: mobile commerce, primarily through the application of secure digital payment technologies; biometric access control applications, and Department of Defense contracting. Our initial efforts have primarily focused on the development of our secure products for the growing m-commerce market, most immediately, a secure mobile electronic smart wallet, the Wocket®. The Wocket® is a smart wallet, designed to protect your identity. <http://nxt-id.com/>, <http://wocketwallet.com/>

Product images are available for media at: <http://press.nxt-id.com>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

NXT- ID Inc Contacts:

Corporate info: [info@nxt-id.com](mailto:info@nxt-id.com)

Media: D. Van Zant

+1-800-665-0411

[press@nxt-id.com](mailto:press@nxt-id.com)

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