



NXT-ID to Host 2015 Year End Discussion and 2016 Outlook Investor Webcast April 4, 2016

March 29, 2016

MELBOURNE, Florida, March 29, 2016 /PRNewswire/ --

NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a company focused on the growing mobile commerce market, announces it will host an investor webcast on Monday April 4, 2016 at 4:15 PM EDT. The Company will discuss its progress and results in 2015 and its strategy and outlook for 2016.

The webcast will be moderated by SoundView Technology Group analyst, Steve Waite. Also on the call with Gino Pereira, CEO of NXT-ID, will be NXT-ID directors, Stan Washington and Dr. Mike Remedios, who is also Chief Technology Officer at WorldVentures LLC.

Stan spent 17 years as an executive at American Express and was Regional Vice President and General Manager of the Western United States operating as the region's senior business leader where he managed American Express' U.S. Commercial Card Division overseeing the Account Development Organization including sales and operational support across multiple industries, to more than 260 U.S. based companies, representing over \$300 billion in annual corporate revenue.

As Chief Technology Officer at World Ventures, Mike will give an overview of the strategic alliance between World Ventures and NXT-ID. Prior to joining World Ventures he was Chief Information Officer for Arbonne International, a billion dollar global cosmetics company, a Vice-President at Expedia, Inc. and Chief Technology Officer for Realtor.com and Shopping.com, a subsidiary of eBay, Inc. At eBay he was a member of the eBay Inc. Technology Board for eBay, PayPal and Skype.

Webcast Details:

Apr 4, 2016 at 4:15 PM EDT

Participants can register for the event at this link: <http://edge.media-server.com/m/p/c8nomvhy>

The webcast call will be recorded and available for playback at NXT-ID's website:

<http://www.nxt-id.com>.

About WorldVentures

WorldVentures Marketing, LLC is the leading international direct seller of vacation club memberships and helps people achieve more fun, freedom and fulfillment through their DreamTrips memberships which offer highly curated vacation, local entertainment, dining and event experiences enjoyed with the member community or individually. WorldVentures is a privately held company based in Plano, Texas, with active Representatives and Members in 28 countries. For more information, please visit <http://www.worldventures.com>.

About NXT-ID

NXT-ID is an emerging growth technology company that is focused on products, solutions, and services for security on mobile devices. Our core technologies consist of those that support digital payments, biometric identification, encryption, sensors, and miniaturization. We have three distinct lines of business that we are currently pursuing: mobile commerce, primarily through the application of secure digital payment technologies; biometric access control applications, and Department of Defense contracting. Our initial efforts have primarily focused on the development of our secure products for the growing m-commerce market, most immediately, a secure mobile electronic smart wallet, the Wocket®. The Wocket® is a smart wallet, designed to protect your identity.

Product images are available for media at: <http://press.nxt-id.com>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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