



WorldVentures Announces New DreamTrips Smart Card Developed by NXT-ID to Over 22,000 Members at Annual Conference

January 19, 2016

MELBOURNE, Florida, January 19, 2016 /PRNewswire/ --

NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a company focused on the growing mobile commerce market, reports the new smart card being developed for WorldVentures Vacation Club Members was introduced to an enthusiastic audience at their annual UNITED conference, held in Orlando, Fla. Jan. 15-17th.

(Photo: <http://photos.prnewswire.com/prnh/20160119/323395>)

On Jan. 4, WorldVentures and NXT-ID, Inc. announced a strategic alliance to develop a proprietary new wireless smart card for its Members, based on NXT-ID's Wocket® smart wallet technology.

According to WorldVentures, "Over 22,000 Independent Representatives came together to celebrate past successes, look ahead to the next decade with innovative new technologies and travel products, and give back to the Orlando community."

During the conference, WorldVentures introduced the DreamTrips smart card, being developed exclusively for them by NXT-ID, that will be customized with additional technologies and wireless features, such as the ability to seamlessly integrate with the WorldVentures DreamTrips App to wirelessly check in and earn loyalty points towards free DreamTrips vacations at select restaurants.

WorldVentures currently has approximately 500,000 DreamTrips Members, with as many as 80,000 new Members joining every month. The vision of WorldVentures' executive team is to make the smart card available to every existing Member, and provide a Member kit to every new Member that includes the smart card purchased from NXT-ID.

In the presentation to Members, it was demonstrated how the new smart card, just like the Wocket card designed to replace all the cards in your wallet, the new DreamTrips card will make travel and vacationing simpler and more secure.

David Tunnell, Executive Vice-President and Chief Technology Officer for NXT-ID was invited onstage during the smart card presentation. He said, "We received an overwhelmingly enthusiastic and positive reception at the convention. It was quite an experience being in front of tens of thousands of people and witness the support for our smartcard technology."

Video: WorldVentures conference clip: <https://youtu.be/l1Q99GMktr4>

About WorldVentures

WorldVentures Marketing, LLC is the leading international direct seller of vacation club memberships and helps people achieve more fun, freedom and fulfillment by offering DreamTrips™ memberships, which include premium vacations at reduced prices. WorldVentures is a privately held company based in Plano, Texas, with active Representatives and Members in 28 countries. For more information, please visit <http://www.worldventures.com>.

About NXT-ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. <http://www.ocketwallet.com>

NXT-ID's wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Product images are available for media at: <http://press.nxt-id.com>

Wocket® is the smartest wallet you'll ever own. Designed to protect your identity and replace your old wallet, simply save your cards into Wocket once and they are immediately secured. You can choose a card from the touch screen and Wocket programs its single, smart card (Wocket Card) or uses its NFC touch to pay technology to match your selection. Your Wocket can be used virtually anywhere that credit cards are accepted today. Wocket can also display a variety of barcodes.

All your credit, debit, loyalty, gift, ID, membership, insurance, medical information, passwords, and virtually any other information can be protected on Wocket®.

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of

any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

NXT- ID Inc Contact:

Corporate info: info@nxt-id.com

Media:

D. Van Zant

1-800-665-0411

press@nxt-id.com

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