



WorldVentures and Nxt-ID Form Strategic Alliance to Create Next Generation Smart Card

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- **New innovation will allow WorldVentures DreamTrips™ Members to earn restaurant points towards free vacations.**
- **WorldVentures users to experience more convenient, more secure way to travel with one smart card.**
- **First iteration of concept to be introduced at the WorldVentures UNITED annual conference in Orlando, Jan. 15-17.**

WorldVentures®, a privately held leading direct seller of vacation and entertainment club memberships and *Inc.* 5000 fastest-growing company, today announced that it has reached a definitive agreement with Connecticut-based Nxt-ID, Inc. (NASDAQ: NXTD), a company focused on the growing m-commerce market. The agreement calls for WorldVentures to make a strategic investment of \$2 million in Nxt-ID to develop a proprietary new wireless smart card for its members-numbering in the several hundreds of thousands worldwide-based on Nxt-ID's Wocket®, a unique smart wallet that serves to securely store all credit cards. The smart card will be customized with additional technologies and wireless features, such as the ability to seamlessly integrate with WorldVentures's DreamTrips App to wirelessly check in and earn loyalty points towards free DreamTrips vacations at select restaurants. DreamTrips is a travel club and entertainment community where Members enjoy exciting excursions year-round to extraordinary destinations.

The agreement also provides that upon completion of development, the card will be sold exclusively to WorldVentures to be distributed and made available to its Members.

In addition, the agreement provides for ongoing enhancement of the smart card with new product innovations already in development. Enhanced Next-ID technology is intended to:

- Replace all cards in the user's wallet
- Store hundreds of credit cards, loyalty cards, records and other data, and be used virtually anywhere payment can be made with a credit card
- Offers added identity protection for increased peace of mind while traveling
- Allow Members to earn points at select restaurants worldwide that can be used towards DreamTrips vacations
- Foster social interactive engagement with DreamTrips Members worldwide through its wireless App and card communication features

The strategic alliance supports WorldVentures's mission to help its Independent Representatives and DreamTrips Members get more fun, freedom and fulfillment in their lives. "In this high-tech, hyper-connected world, we are enabling people to use technology in a more powerful and compelling way," said Wayne Nugent, World Ventures Co-founder and Chief Visionary Officer. "And our Independent Representatives will be able to bring this exciting new innovation to travelers all over the world, making their experiences richer, safer, and more engaging and rewarding."

WorldVentures fosters an environment where independent-minded entrepreneurs can build their own businesses, set their own direction and make a living...living®. The customized smart card is the first of many innovations that will help them do that. "This is only the beginning," said Dan Stammen, WorldVentures Chief Executive Officer. "Our collaboration with the Nxt-ID executive and technology teams not only sets WorldVentures apart in the direct selling industry, but will allow us to develop the most technologically advanced human networking interactions through new products while continuously enhancing our current product set."

Nxt-ID President and Chief Executive Officer Gino Pereira says, "We are tremendously excited about our strategic partnership with WorldVentures. This is a great example of the type of partnership that we are seeking in order to leverage our unique technologies. WorldVentures has an extraordinarily successful distribution model and a very talented and inspirational management team."

WorldVentures will introduce the concept at its UNITED annual conference Jan. 15-17, 2016 in Orlando, Fla. "This year marks our company's 10th anniversary," muses Nugent, "and as we enter into the next decade it is no longer as a direct marketing organization, but as a technology company that uses direct marketing to bring exciting innovations, business opportunities and one-of-a-kind experiences to our members worldwide."

About WorldVentures

WorldVentures is the leading international direct seller of vacation club memberships and helps people achieve more fun, freedom and fulfillment by offering DreamTrips Memberships, which include unique vacations at reduced prices. WorldVentures is a privately held company based in Plano, Texas, with active Representatives and Members in 28 countries. <http://worldventures.com>

About Nxt-ID, Inc.

Nxt-ID, Inc. is focused on the growing m-commerce market, launching its innovative MobileBio suite of biometric solutions that secure consumers' mobile platforms led by Wocket, a next generation smart wallet designed to replace all the cards in your wallet.

<http://wocketwallet.com>

<http://nxt-id.com/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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