



## NXT-ID Releases Wocket Mobile App; Allows Firmware Updates and Provides Platform for New Features

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OXFORD, CT -- (Marketwired) -- 09/01/15 -- NXT-ID, Inc. (NASDAQ: NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market and creator of the Wocket® smart wallet, announces that it has released the first version of its My Wocket® app to enable software updates.

This app supports iOS and Android and, in the near future, Windows and OSX. My Wocket enables remote software updates to NXT-ID's Wocket and Wocket Card devices.

"This is the first of several applications and updates that we will be sending to our customers to add new features and improve performance," says David Tunnell, Chief Technology Officer of NXT-ID. "This first app allows our customers to remotely update the Wocket and Wocket Card software as customers provide feedback. This first software update includes bug fixes, adds more data for loyalty and gift cards, and improves performance at point-of-sale systems. We will continue to improve Wocket, Wocket Card and our My Wocket apps with updates that will include card management, Voicematch® training for our voice biometric verification, and autofill to automate passwords and on-line purchases."

Gino Pereira, Chief Executive Officer adds, "This app demonstrates our ability to securely update Wocket and Wocket Cards so that our customers can always have the best possible experience as we continue to improve Wocket. We wish to thank our customers who have helped us with invaluable feedback to improve Wocket performance and make Wocket the smartest and most secure wallet available today."

Wocket® is a smart wallet designed to protect your identity and replace all the cards in your wallet. Wocket works most anywhere credit cards are accepted and only works with your biometric stamp of approval or passcode.

All your credit, debit, loyalty, gift, ID, membership, insurance, medical information, passwords, and virtually any other information can be protected on Wocket.

Buy the Wocket® at [www.wocketwallet.com](http://www.wocketwallet.com)

See the full Wocket® FAQ at: <http://wocketwallet.com/pages/faq>

Product images are available for media at: <http://press.nxt-id.com>

### **About NXT-ID Inc. - Mobile Security for a Mobile World: (NXTD)**

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works most anywhere credit cards are accepted and only works with your biometric stamp of approval or passcode. <http://www.wocketwallet.com/>

NXT-ID's wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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