



NXT-ID, Inc. Joins Smart Card Alliance and EMV Migration Forum

August 20, 2015

Wocket Smart Wallet Prepares for EMV

OXFORD, CT., Aug. 20, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market and creator of the Wocket® smart wallet, announces it has joined The Smart Card Alliance and the EMV Migration Forum.

Joining the Smart Card Alliance and the Smart Card Alliance Latin America (SCALA) Chapter provides NXT-ID, Inc. direct access and visibility to industry peers and thought leaders promoting adoption of smart card technology.

To further build upon its position in the evolving payment industry NXT-ID has also become a member of the EMV Migration Forum.

Gino Pereira, Chief Executive Officer of Nxt-ID, Inc. said, "As we prepare Wocket for the introduction of EMV chip cards and other digital payment technologies, we are looking forward to contributing to these two important associations at the forefront of next generation payments. One of the advantages of Wocket's flexible platform is that we are able to accommodate new payment technologies as they emerge."

The Smart Card Alliance is a not-for-profit, multi-industry association working to stimulate the understanding, adoption, use and widespread application of smart card technology.

Through specific projects such as education programs, market research, advocacy, industry relations and open forums, the Alliance keeps its members connected to industry leaders and innovative thought. The Alliance is the single industry voice for smart cards, leading industry discussion on the impact and value of smart cards in the U.S. and Latin America. <http://www.smartcardalliance.org>.

The EMV Migration Forum is a not-for-profit, cross-industry body focused on supporting alignment of the EMV implementation steps required to ensure a successful move from magnetic stripe technology to EMV contact and contactless technology in the United States. <http://www.emv-connection.com>

NXT-ID, Inc is also a member of The FIDO (Fast IDentity Online) Alliance. (<http://www.fidoalliance.org/>).

Wocket® is the smartest wallet you'll ever own. Designed to protect your identity and replace your old wallet, simply swipe and save your cards into Wocket once and they are immediately secured with pin and biometric voice print technology. Without ever needing a smartphone, you can choose a card from the touch screen and Wocket programs its single, smart card (Wocket Card) to match your selection. From there, you just swipe as you normally would virtually anywhere that credit cards are accepted today.

All your credit, debit, loyalty, gift, ID, membership, insurance, medical information, passwords, and virtually any other information can be protected on Wocket®.

Buy Wocket® for \$179 at www.ocketwallet.com

See the full Wocket® FAQ at: <http://wocketwallet.com/pages/faq>

Product images are available for media at: <http://press.nxt-id.com>

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD)

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**: a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works most anywhere credit cards are accepted and only works with your biometric stamp of approval or passcode. <http://www.ocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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