

Wocket Wallet Store Opens at www.wocketwallet.com

June 2, 2015

Now Consumers Can Buy a Smart Wallet to Securely Replace all the Cards in Their Wallet

OXFORD, Conn., June 2, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company") a biometric authentication company focused on the growing mobile commerce market, announces that the Wocket® smart wallet store (<u>www.wocketwallet.com</u>) has officially opened sales to the general public as of June 1st.

Following shipment of previous pre-orders, consumers can now place orders at the retail price of \$229 and will be charged when their Wocket is ready to ship.

Gino Pereira, Chief Executive Officer said, "We are excited to extend sales for Wocket to members of the general public seeking a secure and convenient way to replace their traditional wallets. Wocket acts as a personal vault for all your cards and identification information. Wocket addresses convenience like few other competitive technologies with its ability to store thousands of cards and the fact that it can be used at almost all point of sale readers; something mobile apps cannot do."

Wocket® is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone or cloud required. Wocket® works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, medical information, passwords, and virtually any other information can be protected on Wocket®.

See the full Wocket® FAQ at: http://wocketwallet.com/pages/fag

Product images are available for media at: http://press.nxt-id.com

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD)

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket**®; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. http://www.wocketwallet.com/

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition http://www.nxt-id.com/, http://3d-id.net/

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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