



## NXT-ID, Inc Announces Retail Price For Wocket Smart Wallet And Extends Discounted Promotional Price Till End Of May

May 22, 2015

**Wocket Smart Wallet will be available for order at [www.wocketwallet.com](http://www.wocketwallet.com)**

OXFORD, CT, May 22, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company") announces that from June 1st, it will be ending its promotional pricing and making the Wocket generally available for \$229 via [www.wocketwallet.com](http://www.wocketwallet.com).

wocket<sup>®</sup> smart wallet



Laurence Savin, Head of Marketing said, "We've extended the opportunity to take advantage of our exclusive promotional pricing until the end of May. To get your wocket at this special price, submit your email at [wocketwallet.com/invite](http://wocketwallet.com/invite) and when we open the store on June 1, you'll receive a unique code that gives you the exclusive promotional price of \$149.99."

Wocket<sup>®</sup> ([www.wocketwallet.com](http://www.wocketwallet.com)) is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone or cloud required. Wocket<sup>®</sup> works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, and virtually any other card can be protected on Wocket<sup>®</sup>.

See the full Wocket<sup>®</sup> FAQ at : <http://wocketwallet.com/pages/faq>

Product images are available for media at : <http://press.nxt-id.com>

### **About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD)**

NXT-ID, Inc.'s innovative MobileBio<sup>®</sup> solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio<sup>®</sup> suite of biometric solutions that secure consumers' mobile platforms led by Wocket<sup>®</sup>; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.wocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nxt-id-inc-announces-retail-price-for-wocket-smart-wallet-and-extends-discounted-promotional-price-till-end-of-may-300088103.html>

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