

Wocket, the Smartest Wallet You Will Ever Own, Announces Shipment to Pre-order Customers

April 27, 2015

NXT-ID, Inc Reports Shipments Begin First Week of May

OXFORD, Conn., Apr. 27, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, announces that its Wocket® Smart Wallet will commence shipping to pre-order customers the first week of May, 2015 and will be fulfilling all paid pre-orders through the month of May.



Gino Pereira, Chief Executive Officer said, "This is a significant milestone for the company as Wocket® enters the consumer market. We would like to express our appreciation to all our pre-order customers that have waited patiently to receive this revolutionary product."

Early access customers who tested Wocket® at a large number of locations confirm that Wocket® supports a wide range of retailers and merchants, as well as ATM's, gas stations with dip style readers and point-of-sale terminals that require your full name which other emerging card technologies find difficult. Feedback from these early access customers has been incorporated Into Wocket® to improve reliability and ease of use.

Gino went on to say, "What we have achieved is truly unique and game-changing. We have developed a personal vault that not only protect's your identity, but also enables you to pay with a new technology that also works with current payment systems that we use today."

We will be issuing invitations for purchase to our backlog of registered consumers subsequently in June, followed by full-scale release to the general public. Wocket® can be ordered at Wocketwallet.com, and will be available at well- known retail outlets later this year.

Wocket® is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone or cloud required. Wocket® works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, and virtually any other card can be protected on Wocket®.

See the full Wocket® FAQ at : http://wocketwallet.com/pages/fag

Product images are available at : https://brandfolder.com/nxtid

Order your Wocket® at www.wocketwallet.com

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket**®; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. http://www.wocketwallet.com/

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition http://www.nxt-id.com/, http://3d-id.net/

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities

Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

NXT- ID Inc Contact: Corporate info: info@nxt-id.com Investors: investors@nxt-id.com

Media: D. Van Zant +1-800-665-0411 press@nxt-id.com

To view the original version on PR Newswire, visit: <u>http://www.prnewswire.com/news-releases/wocket-the-smartest-wallet-you-will-ever-own-announces-shipment-to-pre-order-customers-300072286.html</u>

SOURCE NXT-ID, Inc.