



CES Response for NXT-ID's Wocket Smart Wallet Kicks Off 2015

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OXFORD, Conn., Jan. 20, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD and NXTDW) a biometric authentication company focused on the growing mobile commerce market, reports on the recent success of the Wocket™ smart wallet at CES 2015 in Las Vegas.

Wocket smart wallet was named as one of the "11 Hot Products at CES" in a review published in Wired.com, one of the "5 Best Products Launched At CES So Far" by Newseveryday.com and "The top 10 gadgets from CES 2015" by Danny Jacobs at the Daily Record.

Gino Pereira, CEO of NXT-ID said, "We would like to thank all the media, distributors, retailers and industry peers that stopped by our booth. The response of both the media and industry attendees exceed our best expectations. Our Wocket smart wallet received international media coverage from the Huffington Post UK and Toronto Star as well as media from Australia and Europe to the Middle East. Leading U.S. news sources including Wired.com, Inc, Pymnts.com and CNN also took notice of the Wocket, in addition to national and local TV and radio stations."

He went on to say, "What we saw first-hand at CES was an overwhelming demand for solutions and products like Wocket addressing personal privacy. Payment security and identity security are critical issues for 2015 and our approach to addressing both is unique and holistic."

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, coupons, and virtually any other card can be protected on Wocket.

See the Wocket FAQ at www.ocketwallet.com.

Watch the Video: The latest advancements in cyber security and personal privacy are showcased at CES 2015:

<http://www.cesweb.org/News/CES-TV/Video-Detail?vID=U4KT2dMpQKVt&dID=DliGlusJiD1C&slD=OhYr3WpdgEMj>

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket™**, a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.ocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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