



NXT-ID, Inc.'s CES Show Debut Of Wocket Smart Wallet Highlights Consumer Appetite For New Secure Payment Technology

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OXFORD, Conn., Jan. 7, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD and NXTDW) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, reports on the 2015 CES debut of the Wocket™ smart wallet.

Gino Pereira, CEO of NXT-ID said, "Pepcom's Digital Experience!®, a technology focused media event on Monday night, kicked off a flurry of media coverage and interest in the Wocket that was followed by a packed booth from the moment the doors opened on the first day of the CES show. This clearly demonstrates that secure payment technology and identity theft protection are huge issues for 2015." He also noted, "The two performances by master pickpocket and entertainer Apollo Robbins was a big draw for attendees. Apollo used his skills to show how easily a wallet can be stolen and how potentially everyone needs a Wocket to protect their credit cards and identity."

Video Link: Run of show January 6th: <https://www.youtube.com/watch?v=nEJxyb3qNg8&sns=em>

NXT-ID is exhibiting its Wocket smart wallet at the 2015 International CES (Consumer Electronics Show) in Las Vegas, NV at LVCC, South Hall 1, booth 21926.

Apollo Robbins will be performing at the booth on Wednesday January 7th at 10:30 a.m. and 2:00 p.m. Media is invited to interview Apollo following each performance.

Apollo Robbins is a performer, speaker, consultant and one of the world's leading experts on pickpockets, confidence crimes and deception. A pioneer in the application of deception to operational environments, Robbins uses pick-pocketing and sleight-of-hand to demonstrate perception management, diversion techniques and self-deception

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, coupons, and virtually any other card can be protected on Wocket.

See the Wocket FAQ at www.wocketwallet.com.

Watch the Video: "Experience the Wocket Smart Wallet at CES 2015"

<https://www.youtube.com/watch?v=W8GQ7faZt7o&feature=youtu.be>

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket™**, a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.wocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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