



NXT-ID Inc. Officially Unveils New Wocket Smart Wallet at 2015 International CES

January 6, 2015

Offers convenient, secure and stylish option to replace your wallet; CES marks first time Wocket will be publicly available for demonstration

OXFORD, Conn., Jan. 5, 2015 /PRNewswire/ -- NXT-ID Inc. (NASDAQ: NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, announces that it will be officially debuting its new Wocket® smart wallet at the 2015 International CES in Las Vegas, January 6–9, 2015 (Booth #21926 in South Hall 1, lower level, LVCC). The Wocket will also be previewed to select media at Digital Experience on January 5, 2015. This marks the first time that the general public will be able to see and experience Wocket. NXT-ID will also be unveiling new colors, materials, production and prototype accessory designs for the Wocket at CES.



Wocket is the world's first smart wallet, the next evolution in smart devices, following the smartphone and smartwatch. Wocket is designed to protect your identity and replace all the cards in your wallet, with no smartphone or internet connection required. The Wocket works virtually anywhere credit cards are accepted; stores up to 10,000 cards, records, coupons and other data, and only works with your biometric (voice) stamp of approval.

Legendary pickpocket ("The Gentleman Thief") Apollo Robbins will also be on hand at the NXT-ID booth at CES on January 6 and 7 to demonstrate the real-world pickpocketing and thievery scenarios that make the Wocket smart wallet a practical, must-have device for consumers.

"Most consumers are familiar with the anxiety of losing a wallet filled with their cards, coupons and personal information," said Gino Pereira, CEO of NXT-ID. "People connect with all the negative implications of this information being in the wrong hands. We are thrilled to officially unveil the Wocket smart wallet at CES, the leading global forum for technology innovation that can truly revolutionize consumers' lives. With Wocket, consumers finally have a convenient, attractive and secure modern solution to replace their wallet entirely, and never again need to endure the risks of carrying a traditional wallet."

Credit, debit, ATM, loyalty, gift, ID, membership and insurance cards; tickets; emergency, medical and business contacts; coupons and virtually any card can be stored and protected on the Wocket. Unlike other smart cards and digital wallets, Wocket is a standalone device and doesn't rely on insecure connections to smartphones, apps or the internet to store or transmit personal information. All personal information is encrypted and stored on Wocket's tamper-proof chip. Wocket owners have the option of using a smartphone app to configure their wallet and install firmware updates – for security, personal information remains on the Wocket and is not transmitted.

About NXT-ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, e-commerce and smart OS-enabled devices. The Company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms, led by the Wocket®, a next-generation smart wallet designed to replace all the cards in your wallet, no smartphone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. Visit <http://www.wocketwallet.com/>.

3D-ID LLC is a wholly owned subsidiary of NXT-ID Inc., and is engaged in biometric identification with 22 licensed patents in the field of 3D facial recognition. Visit <http://www.nxt-id.com/>, <http://3d-id.net/>.

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long-range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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