



## **NXT-ID Hires Master Pickpocket and Security Consultant Apollo Robbins for Wocket Smart Wallet CES 2015 Debut**

December 22, 2014

### **Apollo Robbins to Demonstrate How Easily Your Wallet is Stolen and How Wocket Protects You from Identity Theft**

SHELTON, Conn., Dec. 22, 2014 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD and NXTDW) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, announces it has retained famous pickpocket, entertainer and security consultant, Apollo Robbins for the 2015 International CES debut of the Wocket™ biometric smart wallet.

Apollo Robbins will be at the NXT-ID booth January 6th and 7<sup>th</sup>, 2015, demonstrating some of his famous theft techniques to visiting media and consumers. He will show the audience how easy it is to have their wallet stolen and ultimately their identity.

Gino Pereira, CEO of NXT-ID said, "An average of 13 Million people a year have their identity stolen and 44% of known causes can be traced to a stolen wallet or purse. The Wocket was designed to protect your identity by acting as your personal vault. It is only accessed by you through your personal voice biometric or PIN. Apollo seemed like the perfect fit to associate wallet theft and identity theft problems with our ultimate solution, the Wocket."

NXT-ID will showcase Wocket smart wallet at the 2015 International CES (Consumer Electronics Show) in Las Vegas, January 6-9, 2015 at booth 21926 in South Hall 1, lower level (LVCC). The Wocket can selectively be used at the booth by media and invited guests to make purchases of brand paraphernalia, demonstrating first-hand how convenient and secure the technology is.

Apollo Robbins is a performer, speaker, consultant and one of the world's leading experts on pickpockets, confidence crimes and deception. A pioneer in the application of deception to operational environments, Robbins uses pick-pocketing and sleight-of-hand to demonstrate perception management, diversion techniques and self-deception.

Known as "The Gentleman Thief," Robbins first made national news as the man who pick-pocketed the Secret Service while entertaining former U.S. president Jimmy Carter. He has picked the pockets of more than 250,000 men and women. Forbes has called him "an artful manipulator of awareness," and Wired Magazine has written that "he could steal the wallet of a man who knew he was going to have his pocket picked."

Robbins has been featured in the New Yorker and in numerous publications such as New York Times, Los Angeles Times, and The Wall Street Journal. He produced and co-hosted the National Geographic program Brain Games, which was nominated for an Emmy as an Outstanding Informational Series. His popular appearance on The Today Show is a YouTube favorite at more than 7 million views. The TED editors described Robbins's talk at TED Global 2013 as a revelation in the flaws of human perception. His latest project, a Warner Brothers film starring Will Smith, will open in international theatres starting February 2015.

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket. More than 10,000 cards, records, coupons, etc. can also be stored on Wocket.

Wocket is currently available by requesting an invitation at [www.wocketwallet.com](http://www.wocketwallet.com)

Watch the Video: "Experience the Wocket Smart Wallet at CES 2015"  
<https://www.youtube.com/watch?v=W8GQ7faZt7o&feature=youtu.be>

### **About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):**

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket™**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.wocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

Contact:

Corporate info: [info@nxt-id.com](mailto:info@nxt-id.com)

Media: 800 665-0411

[dvanzant@investorideas.com](mailto:dvanzant@investorideas.com)

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nxt-id-hires-master-pickpocket-and-security-consultant-apollo-robbins-for-wocket-smart-wallet-ces-2015-debut-300012953.html>

SOURCE NXT-ID, Inc.