



Media Alert; NXT-ID Inc. Releases New Video, "Experience the Wocket Smart Wallet at CES 2015"

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SHELTON, Conn., Dec. 1, 2014 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD and NXTDW) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market releases the new updated video , "Experience the Wocket Smart Wallet at CES 2015".

The new updated video expands on the currently airing 30 second CNBC ads, demonstrating a purchase with a Wocket. Separate from a smartphone, Wocket allows users to choose from debit, credit and gift cards, all biometrically secured and easy to use.

NXT-ID is presenting its Wocket smart wallet at the 2015 International CES (Consumer Electronics Show) in Las Vegas, January 6-9, 2015. The Company will be located at booth 219267 in the South Hall lower level. The Company will also host a media and consumer party at CES.

See the Video: "Experience the Wocket Smart Wallet at CES 2015"

<https://www.youtube.com/watch?v=W8GQ7faZt7o&feature=youtu.be>

Wocket™ is a smart wallet, the next evolution in smart devices, following the smart phone and smart watch. Wocket™ is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket™. More than 10,000 cards, records, coupons, etc. can also be stored on Wocket™.

Wocket™ is currently available by requesting an invitation at www.ocketwallet.com

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by the **Wocket™**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.ocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/media-alert-nxt-id-inc-releases-new-video-experience-the-ocket-smart-wallet-at-ces-2015-300002404.html>

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