



NXT-ID to Close Pre-Orders for Wocket(TM) Smart Wallet; First Wockets to Ship in 2014

November 10, 2014

General Release to Follow 2015 International CES (Consumer Electronics Show)

SHELTON, CT -- (Marketwired) -- 11/10/14 -- NXT-ID, Inc. (NASDAQ: NXTD) (NASDAQ: NXTDW) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market announces it will close pre-orders at midnight on November 14, 2014 in the lead up to its launch of the Wocket™ smart wallet.

Gino Pereira, CEO of NXT-ID, said, "We would like to thank all of our loyal customers for their pre-orders. It was a significant vote of confidence in our product to pay full price in a pre-order phase. We will officially close pre-sale orders of the Wocket Smart Wallet this Friday to prepare for upcoming shipments. Customers who have secured their order will be part of an exclusive group to receive the very first Wockets in the world. We anticipate shipping the first units prior to the end of the year. General release of Wocket to non-pre-order customers will begin following CES in January 2015."

After Friday, new customers are encouraged to request an invitation via the website at www.wocketwallet.com to be one of the first to get their hands on the revolutionary Wocket in the upcoming general release. There is no cost to make the request and invitations will be issued on a first come first served basis to be next in line to purchase and receive their wockets in advance of our general release to the public.

NXT-ID will be exhibiting the Wocket at the upcoming 2015 International CES (Consumer Electronics Show), the world's gathering place for all who thrive on the business of consumer technologies, in Las Vegas, January 6-9, 2015. The Company will be located at booths 21926 and 21927 in the South Hall lower level. Additionally the Company will be hosting a press conference at CES, the timing of which will be announced at a later date.

Wocket™ is a smart wallet, the next evolution in smart devices, following the smart phone and smart watch. Wocket™ is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket™. More than 10,000 cards, records, coupons, etc. can also be stored on Wocket™.

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by the **Wocket™**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.wocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

Contact:
Corporate info:
[Email Contact](#)

Investor Inquiries:
Kirin Smith
ProActive Capital Group
Direct: 646 863 6519
[Email Contact](#)

Media:
800 665-0411
[Email Contact](#)

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