



## Winners Announced for Wocket Smart Wallet Competition "Show Us Your Wallet"

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SHELTON, Conn., Aug. 21, 2014 /PRNewswire/ -- NXT-ID, Inc., (OTCQB: NXTD) a biometric authentication company focused on the growing m-commerce market, announced the winners of the social media competition "Show us your Wallet", #Needawocket that officially closed August 17<sup>th</sup>.

Photos and winners can be viewed at the photo gallery: <https://www.facebook.com/wocketwallet> in the Photo Competition section.

Ten winners received a Wocket smart wallet and \$150 MasterCard gift card.

Laurence Savin, a marketing consultant that managed the social media contest for NXT-ID said, "We were very happy with the response to this competition. Some entries were very funny, some were very scary. The competition highlighted two main things for me. First, that for the most part, we are really carrying far too many cards in our wallets; they're a veritable goldmine for anyone with nefarious intentions. Second, that there is still a really significant number of people in our community that don't properly understand the importance of protecting their identity and how to do that. I guess one of the nice things that I can take away from the competition is that we've raised the awareness of dangers associated with carrying big-old wallets. Far beyond the money that can be stolen, people are starting to understand the health and privacy implications."

One of the excited winners responded with, "Thank you for the award. I actually bought 2 of them for my children. Now I have one. I am so proud of what you have done to secure credit cards. I do not know anybody who loves the Wocket principle more than I do."

Wocket™ is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket™. More than 10,000 cards, records, coupons, etc. and 100 voice commands can also be stored on Wocket™.

Wocket™ is now available for advance ordering at [www.wocketwallet.com](http://www.wocketwallet.com) at a price of \$149.99.

The full Wocket product FAQ is available to consumers and media at <http://wocketwallet.com/pages/faq>

### About NXT- ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s (OTCQB: NXTD) innovative MobileBio™ solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio™ suite of biometric solutions that secure consumers' mobile platforms led by the **Wocket™**, a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

<http://www.wocketwallet.com/>

NXT-ID's wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

### Forward-Looking Statements for NXT-ID

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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