

NXT-ID Announces Rechargeable Battery for its Wocket™ Smart Wallet

August 11, 2014

Assuming 5 payments a day, Wocket™ will not require recharging for over a year

SHELTON, Conn., August 11, 2014 /PRNewswire/ -- NXT-ID, Inc. (OTCBB: NXTD) (OTCQB:NXTD), a biometric authentication company focused on the growing mobile commerce market, announced today that its WocketTM Smart Wallet will now contain a rechargeable battery with the calculated time between charges for the average user at over a year.

"We wanted to achieve something truly unique for our customers; something never achieved before," states David Tunnell, CTO of NXT-ID, Inc. "We developed Wocket™ with extremely efficient power management so that users never have to worry about being without their wallet. Since Wocket™ does not depend on any other device such as a cell phone; users can be assured they have a smart wallet that always works."

Responding to customer feedback, NXT-ID announced that it will include a rechargeable battery in its innovative WocketTM Smart Wallet. Assuming 5 payments a day, WocketTM will not require a recharge for over a year. The low-power performance of WocketTM not only achieves a battery life 100x greater than that of other mobile devices, but also moves NXT-ID one step closer to achieving its ultimate goal of battery-less wearables.

"We listened to our customers' desire for a rechargeable battery and responded with a solution that does not require a recharge for more than a year for average use," says Gino Pereira, CEO of NXT-ID, Inc. "Unlike any other mobile or wearable device, users will have literally months of advance warning to charge their WocketTM. For a feature rich wearable, with a touch screen, gesture control, multifactor authentication including biometrics, Bluetooth Low Energy, and inductive and magnetic features, this is quite an achievement."

WocketTM is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket™. More than 10,000 cards, records, coupons, etc. and 100 voice commands can also be stored on Wocket™.

Wocket[™] is now available for advance ordering atwww.wocketwallet.com at a price of \$149.99.

The full Wocket product FAQ is available to consumers and media at

http://nxt-id.com/wocket-faq/

About NXT- ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s (OTCQB: NXTD) innovative MobileBio™ solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio™ suite of biometric solutions that secure consumers' mobile platforms led by the **Wocket™**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. http://www.wocketwallet.com/

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition http://www.nxt-id.com/, <a href="h

Forward-Looking Statements for NXT-ID

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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