



LogicMark CEO Wins Gold Stevie® Award in the 2022 American Business Awards® Competition

May 10, 2022

Chia-Lin Simmons awarded top prize for Maverick of the Year - Consumer Products

LOUISVILLE, Ky., May 10, 2022 /PRNewswire/ -- [LogicMark, Inc.](#) (Nasdaq: LGMK), provider of PERS health communications devices and IoT technology for the care economy, today announces that its CEO, Chia-Lin Simmons, has been awarded a Gold Stevie® Award for Maverick of the Year - Consumer Products in the 20th Annual American Business Awards®. The Maverick of the Year award recognizes executives who've effected the most positive change in their companies and/or industry since the beginning of 2020.

LogicMark

The American Business Awards are the U.S.A.'s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit, and non-profit, large and small.

More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Thought Leader of the Year, and App of the Year, among others.

"This Gold Stevie for Maverick of the Year - Consumer Products recognizes just how hard we've worked to position LogicMark as a leading innovator in consumer products for senior care," Simmons said. "The win acknowledges major achievements such as a GSA contract and \$16.4 million in total additional funding since I joined as CEO in 2021. I'm honored to serve this company, our customers, and our shareholders and investors as we bring positive changes to the care economy."

Stevie judges for the category noted how much Simmons has accomplished at LogicMark in a short time. One commented, "As a CEO and a woman of color leading a technology company Chia-Lin Simmons was able to quickly take over the leadership and turn around the company with additional investors, [continuing] her work in the field of AI/ML by filing two new provisional patents." Another called Simmons a "pioneer in identifying the need for adult care and using the technology to enable the vision."

Simmons joined LogicMark as CEO in June 2021 with the mission to take care communications and remote monitoring technologies to the next level. With extensive experience in AI/ML and connected technologies, Simmons is a member of the "sandwich generation" caring for both parents and children, and aims to leverage LogicMark's IP to build smarter, more affordable technologies for seniors and their caregivers.

Before LogicMark, Simmons held leadership roles at major tech companies, including Google and Amazon, helping to facilitate Audible's acquisition by Amazon and leading global partner marketing for Google Play. She also founded two AI startups: LookyLoo and MyPinwheel. Simmons is on the board of Servco Pacific, a multibillion-dollar private company in the mobility and music industry, as well as New Energy Nexus, a global NGO that funds and accelerates green energy startups. Simmons is an active angel investor as well as LP investor in venture capital funds.

More than 230 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

Details about The American Business Awards and the list of 2022 Stevie winners are available at www.StevieAwards.com/ABA.

About LogicMark, Inc.

LogicMark, Inc. (formerly Nxt-ID, Inc.) provides personal emergency response systems (PERS), health communications devices and IoT technologies to create a connected care platform. The company's devices give people the ability to receive care at home and confidence to age in place. LogicMark revolutionized the PERS industry by incorporating two-way voice communication technology directly into its medical alert pendant and providing this life-saving technology at a price point that everyday consumers could afford. LogicMark's PERS technologies are sold through the United States Veterans Health Administration and dealers/distributors. The company was awarded a contract by the U.S. General Services Administration that enables the company to distribute its products to federal, state, and local governments. For more information on projects and services, visit LogicMark.com.

Cautionary Statement Regarding Forward Looking Statements

Statements contained herein that are not based upon current or historical fact are forward-looking in nature and constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements reflect LogicMark's expectations about its future operating results, performance and opportunities that involve substantial risks and uncertainties. These statements include but are not limited to statements regarding LogicMark's successful execution of its business strategy. When used herein, the words "anticipate," "believe," "estimate," "upcoming," "plan," "target," "intend" and "expect" and similar expressions, as they relate to LogicMark or its management, are intended to identify such forward-looking statements. These forward-looking statements are based on information currently available to LogicMark and are subject to a number of risks, uncertainties, and other factors that could cause LogicMark's actual results, performance, prospects, and opportunities to differ materially from those expressed in, or implied by, these forward-looking statements.

Media Contact:

Erica Zeidenberg

Hot Tomato Marketing

erica@hottomato.net

925-518-8159 mobile

 View original content to download multimedia: <https://www.prnewswire.com/news-releases/logicmark-ceo-wins-gold-stevie-award-in-the-2022-american-business-awards-competition-301544003.html>

SOURCE LogicMark Inc.